

# CAPACITY BUILDING PROJECT FOR HERSPACE:

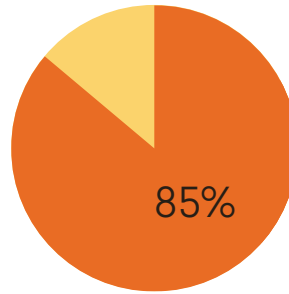
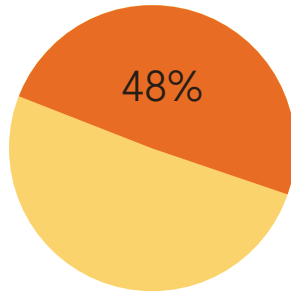
## INFORMATION FOR PROSPECTIVE FUNDING INVESTORS & PARTNERS

### The Issue:

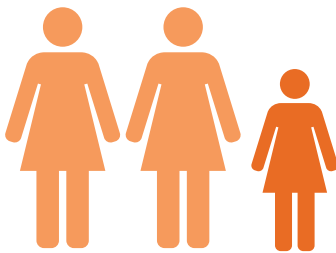
**69,219 girls and women are affected by sexual exploitation in Australia every year.**

There are **59,500** brothel-based workers in Australia working out of 700 legal and **2800 illegal brothels**

**48%** of brothel-based sex workers report difficulty with male clients as the worst aspect of their jobs



**85%** of street-based sex workers have reported experiencing violence while working



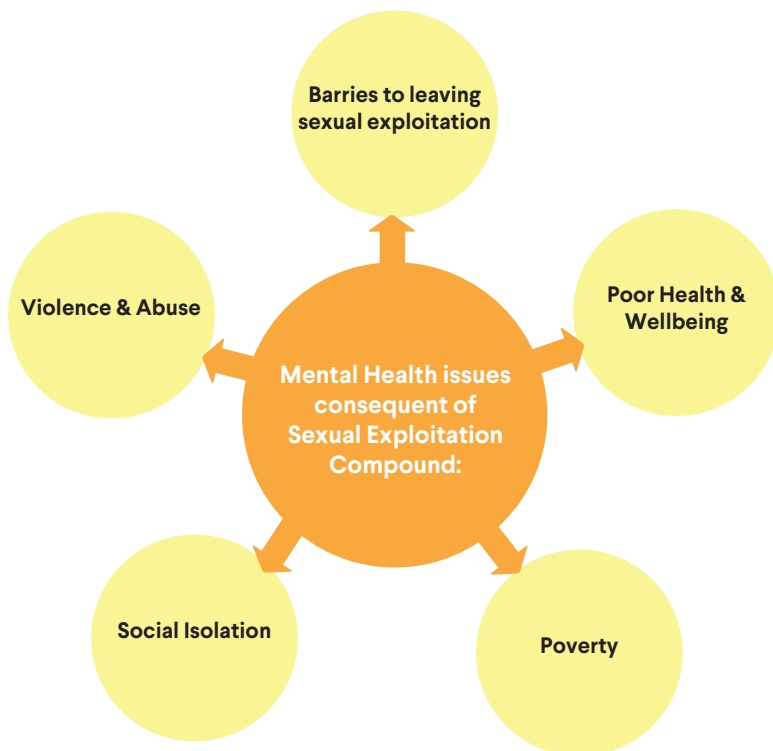
**1/3** STREET SEX WORKERS BEGIN AS CHILDREN

**2,519** underage girls experience commercial sexual exploitation across Australia, some as young as **12 years old**

### Among street sex workers:

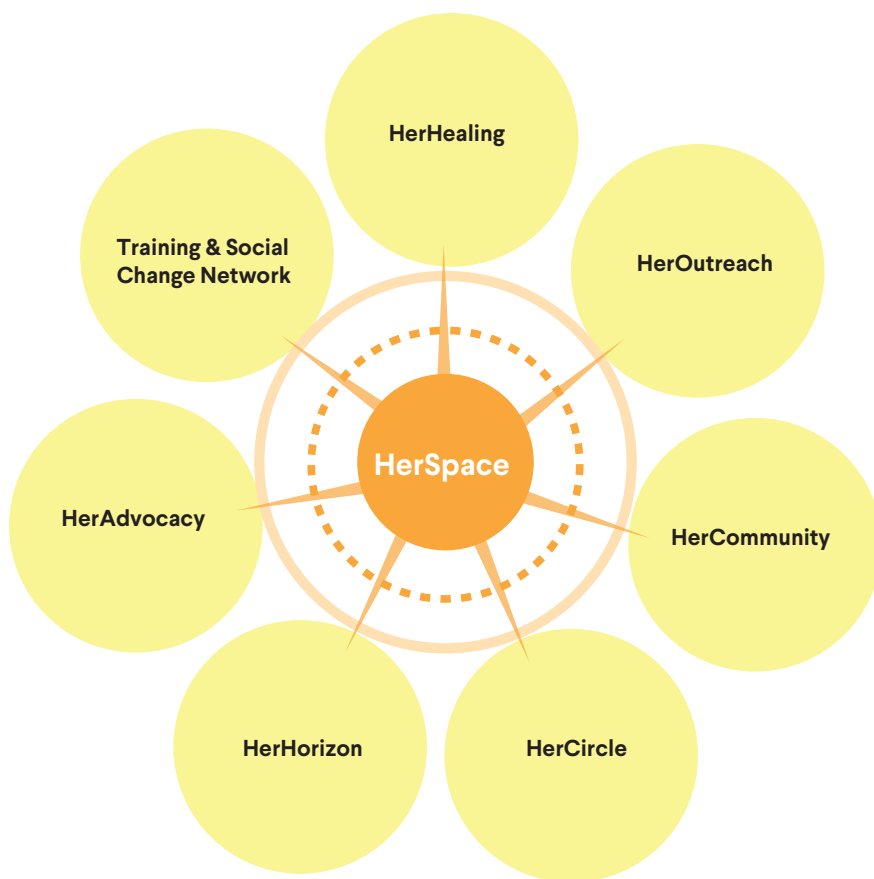
- 87% report depressive symptoms
- 74% have suicide ideation
- 43% having attempted suicide
- 99% have experienced a traumatic event

**Not one Australian organisation meeting these needs**



**Addresses this gap with tailored community based mental health programs**

**THE HERSPACE VISION is 7 interconnected community-based mental health programs, allowing for all the support needed for a girl or woman to navigate her own healing journey.**



All HerSpace programs are feminist, trauma-informed, evidence-based, and sensitive and safe for participating girls and women. They are available to any girl or woman aged 16 and over who self-identifies as being affected by sexual exploitation:

**HerHealing:** 1on1 counselling, up to 20 sessions over 6-12 months

**HerOutreach:** Mental health outreach, supporting connection to marginalised girls/women

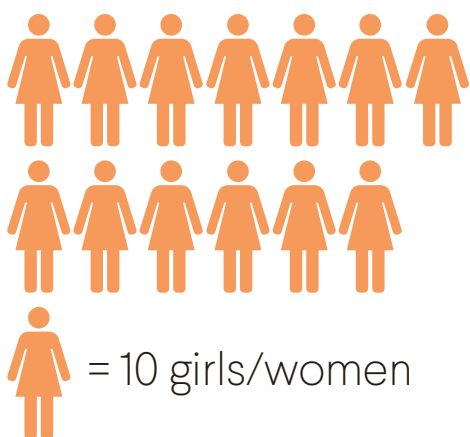
**HerCommunity:** Community-building therapeutic programs addressing social isolation

**HerCircle:** Group therapy, solidarity building program- 8x3 hour sessions for 8 girls/women

**HerHorizon:** Leadership and skills development program for girls and women

**HerAdvocacy:** Advocacy platforms for girls/women to raise awareness and create social change

## HerSpace Achievements



23 girls & women directly impacted 115 indirectly, supporting over 130 girls and women



With funds from The Ian Potter Foundation, The RE Ross Trust, The Mary Mackillop Foundation, HerSpace Regular Givers & Fundraising

# HerSpace Capacity Building Goals & Resources Needs:

**3 YEAR GOALS**

**1** Establish and Sustain current pilots

**2** Pilot 3 more HerSpace programs

=HerSpace Model Fully Up & Running & Sustained

Resources Needed:

- CEO-Sustained
- CFO-new
- HerSpace program manager-new

- ✓ Best-Practice, Evidence-Based programs
- ✓ Strong Governance
- ✓ Diversification of Income Streams

## Capacity Building Model: 3-yr plan

3 Salaried Positions 3 days /week	<b>CEO</b>	<b>Business Model Based KPIs</b>
	<b>CFO</b>	
	<b>HerSpace Manager</b>	
CEO=51,000 CFO=48,000 HS MAN=42,000	141k/yr 423k/3 years	Funds Raised_____497k Volunteer Time_____518k Her Healing____45 girls & women 900 hrs HerCircle____48 girls & women 1152 hrs Indirect_____273 girls & women Total Girls&_____366 girls & women Women Training_____300 professionals trained Counselling Team_____10 staff
To support our already existing:		
<b>CEO</b>	9 Counsellors	25 Volunteers

## HerSpace Partnership Investment Options: Capacity Building

<b>Investor</b>	<b>Funding Partner</b>	<b>Major Funding Partner</b>
20k/yr over 3 years	45k/yr over 3 years	75k/yr over 3 years

HerSpace needs 1x of each Investor to achieve our 3-yr plan

## Appendix 1: Established KPIs for each position over 3 years

CEO KPIs	Value	CFO KPIs	Value	HS MAN KPIs	Value
Manage team of 15 volunteers, giving 8 hours/ week each.	Oversight of 45 volunteers =172,800 annually =518,400 over 3 years volunteered time.	Submit 20 grant applications/ year with CEO= 60 applications	20% success, average 30k= \$360,000 raised over 3 years.	Manage Her Healing 1on1 counselling. 20 sessions for 15 women/ year.	300 sessions/ year, 15 women /year= 900 sessions, 45 women.
Build 5 CSO partnerships/year	15 new partnerships	Run annual fundraising campaign = 3 campaigns & maintain Regular Givers & once-off donors	=\$30,000 =\$80,000	Manage HerCircle group therapy. 2xgroups / year= 16 women receiving 8x3 hours/year	48 women receiving 8x3 hour group therapy= 1152 hours of group therapy.
Collect and collate data on program and present in 1 Program Evaluation report/ year	3 evaluation reports disseminated with infographics	Establish 3 corporate partnerships/ year= 9 new partnerships	=\$27,000	Manage Training Program= 4 training programs /year, 25 professionals/ sessions.	100 professionals/ year= 300 professionals trained.
Oversee Research Projects into the issue of sexual exploitation and best practice interventions, releasing 1 report annually.	Release 3 research reports with infographics	Manage annual audit, annual report and AGM	3x Annual reports, and AGM events.	Supervise team of 8 counsellors, 2 group facilitators and 2 trainers.	Team of 12 feminist trauma-informed counsellors managed/ supported
Oversee updating and implementation of organisation strategic plan	Ensure strong governance, best practice and organisational growth	Manage organisations finances and HR.	Financial integrity and solvency and effective best practice HR management	Maintain manuals, policies and procedures on all programs	Best practice, ethical, safe and legal practice and services offered
Profile raising: networking conferences, events, 1 on 1 meeting speaking engagements	40 1on1/year 10 events/ forums/ year 2 speaking engagements/ year	Oversee Business and fundraising strategy for organisation	Financial sustainability and diversity of income	Oversee monitoring and evaluation of all programs by practitioners.	Best practice monitoring and evaluation conducted